



# By working together we can help build a wildly sustainable future



## WILD ABOUT GREEN™

African Lion Safari® has been committed to the conservation of the world's wildlife and wild places since 1969. The park strives to promote best practices throughout its operations to help preserve the environment. With the introduction of its "Wild About Green™" program, African Lion Safari® has implemented several greening initiatives that involve efficient energy and water management systems, reduction of waste and emissions, the regulation of temperatures for indoor spaces, as well as the conversion to an Ultraviolet disinfection system for our waterpark facility.

The park continues to look for opportunities to strengthen its sustainability program to have a positive impact on the environment. Now more than ever, we understand how imperative it is that African Lion Safari® continues its mandate of reconnecting visitors to wildlife and nature, but most importantly, that we inspire a new generation of conservationists to help us in our endeavor.

In 2020, we moved to a **DIGITAL BROCHURE** for our Educational and Group markets – eliminating nearly 5,000 brochures from being printed yearly.



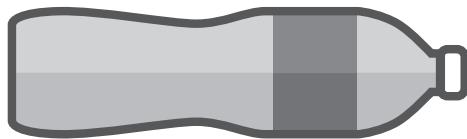
REDUCED PLASTIC STRAWS BY  
**134,400**

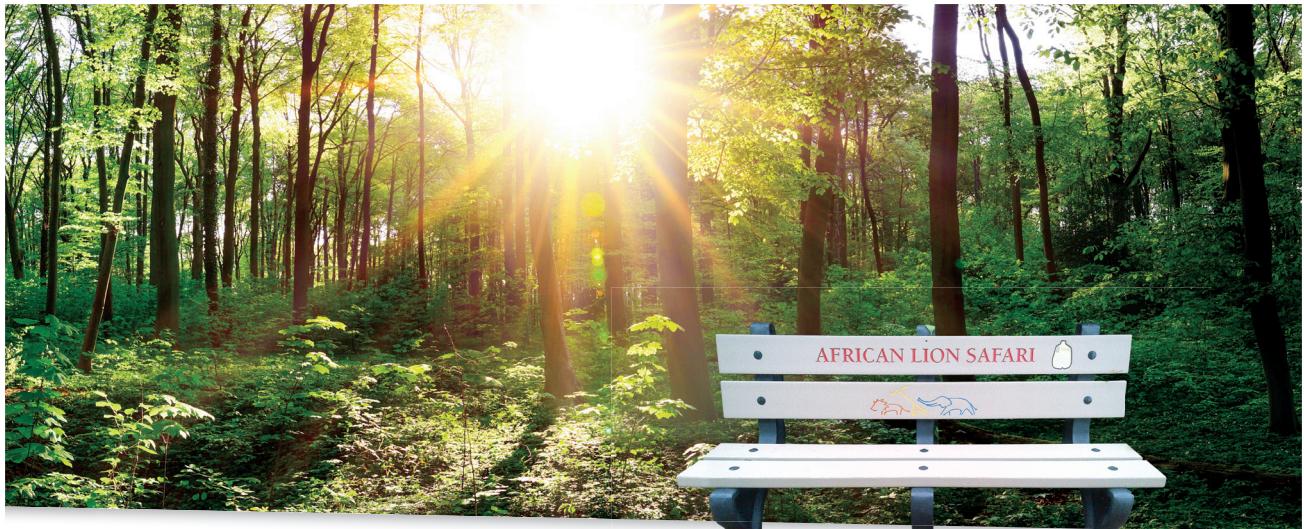
In 2020, the park transitioned to paper straws, reducing our yearly use of plastic straws by 134,400.



African Lion Safari's promotional materials are printed on 100% recycled paper that is FSC certified.

African Lion Safari® has introduced aluminum 500mL bottles of water at select locations throughout the park.





Our restaurant and outside kiosks continue to use biodegradable and compostable products including napkins and paper plates.



African Lion Safari® partners with local businesses to repurpose unsold products as added enrichment for the animals, like Christmas trees and pumpkins!

Replaced 1,279 standard light bulbs with more efficient LED bulbs resulting in a

**52% REDUCTION**

in required electrical energy for lighting.



RECYCLE  
NEARLY  
**70**  
TONS

Our Gift Shop has focused on purchasing more eco-friendly and local souvenirs, including *select items* made entirely of **RECYCLED WATER BOTTLES!**

Our Gift Shop has completely eliminated plastic bags and instead offer **BROWN PAPER BAGS**

## Tips on how to help the environment

- 1 Keep reusable bags in your car for groceries! Skip out on plastic bags.
- 2 Always carry a reusable water bottle with you – fill it at home or while you are out!
- 3 Turn off the lights when you leave a room.
- 4 Turn off the tap when you brush your teeth.
- 5 Start a compost bin at your home.